**COMMERCIALIZATION OF NEW TECHNOLOGY ASSESSMENT**

*This template is intended to serve as a guide in preparing the Study Outline and the Proposal. These will be the key elements that the SMART Reviewers will be examining to determine whether or not to approve the Assessment Funding Request.*

**Applicant Name: Phone:**

**Company: Email:**

**Address:**

|  |
| --- |
| 1. **Company Summary:**
 |
|   |
| 1. **New Product/Technology Summary:**

Identify the types of New Product or Technology Assessment for which you are requesting funding. This can include the following:* Competitive Assessments
* Market Research (including market surveys, focus groups, test markets, sampling)
* Patent Search
* Patent Filings
* Prototype Development (overview)
* Other (SMART will consider other costs involved with a third party for new product/technology initiatives to assist in their commercialization.

Provide adequate information to enable Reviewers to make a funding decision. |
|   |
| 1. **Cost of Study.**
 |
|  |
| 1. **Time frame for Study Completion.**
 |
|  |
| 1. **Describe the target markets for your new product or technology.**
 |
|   |
| 1. **Identify international markets that your new product or technology will target.**
 |
|   |

Please upload this document using the online submission form with your application for assessment funding.  Ensure you also upload a detailed proposal from the Qualified Service Provider that clearly outlines the parameters of the study, the costs of the study, the name of the consultant completing the assessment and the expected timeline.